



**BE SEEN. BE RECOGNIZED.**

## **GO ADS! MEDIA TECHNOLOGIES**

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### **Our Mission:**

At Go Ads! Media, our mission is to provide high-quality, highly-effective mobile digital advertising media at an affordable price for our clients. We would like to ensure that you take advantage of the huge opportunities there is on the road to reach and communicate with the market.

### **Our Product:**

The Advanced Media Promulgation System (AMPS) \*PATENT PENDING\* is a new generation screen based in-car mobile media network designed to deliver dynamic high impact advertising and communications at various out of home locations and on the road most specially.

### **Benefits:**

- **Maximizes your existing vehicles;** your vehicles are already there; By adapting the system you take advantage of your vehicles full potential by making it an effective advertising media.
- **Long term investment;** you only have to pay for the system once and nothing more. No monthly service fees and other hidden charges. Proven to be cost effective;
- **Increases your staff's efficiency;** making them productive even while they are on the road, through AMPS they could be promoting your brands while driving.
- **Advertising at your control;** you decide **who, when** and **where** and the system will take care of the **how**.
- **Delivers high impact advertising that surely catches attention;**
- **Reach the hard to capture market;** Consumers nowadays suffer from attention deficiency due to their busy lifestyles and the advancement of technological gadgets and gizmos which occupies their attention most of the time, traditional media find it hard to capture their attention.
- **Non-traditional;** the system is actually the first in-car mobile digital signage system in the world with intellectual property rights duly registered;
- **Takes advantage of the inevitable daily traffic situation.**
- **Mobility and flexibility;** Unlike fixed and static billboards and signages, your advertisement can go to where ever the market is. Be it in shopping malls, corporate events, establishment chains, parking lots and busy roads. There are no territorial boundaries.